



**Michigan Regional Conference
Eugene Applebaum College of Pharmacy
and Health Sciences Building
259 Mack Avenue
Detroit, MI 48201
August 13, 2010**

9:00 am – 10:15 am

Legislative Update Including Impact of Health Insurance Reform and Other Medicare Changes on Medical Rehabilitation and Politics of the Upcoming Election

*Martha Kendrick, J.D.
Patton Boggs, LLC*

10:15 am – 10:30 am

Break

10:30 am – 11:45 am

Regulatory Update, Including 2011 IRF PPS Proposed Rules, Health Care Reform Provider Cuts, Medical Rehabilitation Provisions and Continuing Care Hospital

*Carolyn Zollar, J.D.
AMRPA*

11:45 am – 12:30 pm

Lunch

12:30 pm– 1:30 pm

Rehabilitation Strategies Under Healthcare Reform- How Rehab Providers will need to change their delivery models and community relationships to succeed in the future

*Bruce Gans, MD
Kessler Institute for Rehabilitation*

1:35 pm – 2:30 pm

Documentation Tips for Therapists

*Lisa Werner, MS
Fleming AOD*

2:30 pm – 3:00 pm

Break

3:00 pm – 4:00 pm

Efficiency in Team Process

*Pamela Smith, DNS
IT HealthTrack*

4:00 pm

Tour of Rehabilitation Institute of Michigan - Optional

Speakers

Martha Kendrick, J.D.

*Partner at Patton Boggs, LLC
Washington, DC*

Martha Kendrick helps clients navigate the executive branch to solve regulatory problems involving legislative, regulatory and administrative law for health education, insurance and municipal issues. Her work often focuses on biomedical, pharmaceutical, social services, education and human services, and for several years her work has emphasized health and hospital law. She also lobbies in the federal appropriations arena. For 20-plus years, Ms. Kendrick has represented clients before Congress in virtually every major piece of health, Medicare and Medicaid legislation. She regularly represents and counsels clients on matters before the Centers for Medicare and Medicaid Services (CMS) relating to Medicare and Medicaid as well as regulatory and funding issues before agencies within the Department of Health and Human Services (HHS), including the National Institutes of Health, the Indian Health Services, the Centers for Disease Control and Prevention (CDC), the Food and Drug Administration (FDA), and the Health Resources and Services Administration (HRSA).

Carolyn Zollar, J.D.

*Vice President for Government Relations and Policy Development
American Medical Rehabilitation Providers Association*

Ms. Zollar is the Vice President for Government Relations and Policy Development for the American Medical Rehabilitation Providers Association (AMRPA). She has been with the Association for over 13 years. She represents the Association to the Congress and federal executive agencies, and plans, organizes, and coordinates the work of outside consultants in the areas of data analysis and legislative strategy. She has worked with rehabilitation hospitals and units, outpatient rehabilitation facilities, other post acute providers, and non-profit associations and proprietary corporations.

Bruce Gans, MD

*Executive Vice President and Chief Medical Officer
Kessler Institute for Rehabilitation*

Bruce M. Gans, MD is Executive Vice President and Chief Medical Officer for the Kessler Institute for Rehabilitation, based in West Orange, New Jersey. He is also the National Medical Director for Rehabilitation for Select Medical Corporation, the parent company for Kessler. In addition, Dr. Gans holds an appointment as Professor of Physical Medicine and Rehabilitation at the UMDNJ-New Jersey Medical School. Prior to joining Kessler, Dr. Gans held the position of Senior Vice President for the North Shore - Long Island Jewish Health System. He also served as Chairman of the Departments of Physical Medicine and Rehabilitation at Long Island Jewish Medical Center, and North Shore University Hospital. While in New York, he held an appointment as Professor of Rehabilitation Medicine at the Albert Einstein College of Medicine of Yeshiva University. Dr. Gans has published extensively, and has held more than \$10M in research and educational grants from the public and private sectors. He is editor of the major textbook, *Physical Medicine & Rehabilitation: Principles and Practice, Fourth Edition, 2004*. He also serves as an Associate Editor of the *American Journal of Physical Medicine and Rehabilitation*. He is currently Chairman of the governing board of the American Medical Rehabilitation Providers Association (AMRPA). He has been honored with recognition in "The Best Doctors in America," and has received the AHA's prestigious Brent England Award for Excellence in Rehabilitation Management (1995), and the AMRPA's INDE Service Award (2005). The Association of Academic Physiatrists awarded him their Outstanding Service Award in 2000. In 2008 he was the recipient of the Distinguished Member Award from the AAPM&R. Dr. Gans received his MD degree from the University of Pennsylvania School of Medicine in Philadelphia, and an MS in Biomedical Electronic Engineering from the Moore School of Engineering at the University of Pennsylvania.

Lisa Werner

*Director of Consulting Services
Fleming-AOD, Inc. and
Product Development Specialist
eRehabData.*

Lisa has managed and consulted with rehabilitation departments of various sizes across the continuum of care including acute med/surg, inpatient rehabilitation, outpatient rehabilitation, LTACH, and skilled nursing. After working for eight years as a speech-language pathologist, Lisa received her MBA from the University of North Carolina at Chapel Hill. As the Director of Program Services for RehabCare based in St. Louis, Missouri, Lisa managed field consultants and planned the strategic integration of rehabilitation settings management to streamline staff resources. Most recently she served as a regional Director of Operations for multiple rehabilitation programs spanning the continuum of rehabilitation care. Lisa assists clients with clinical and financial performance improvement, managing 60% rule compliance, market analysis and strategic business planning, compliance review, RUGs analysis, and case management for obtaining maximum profitability.

Pam Smith, DNS

*President
IT HealthTrack, Inc.*

Dr. Smith is President of IT HealthTrack, Inc. and holds faculty positions in the School of Nursing and School of Biomedical Sciences at the State University of New York (SUNY) at Buffalo. Dr. Smith conducts on-going follow-up data collection and reporting services for rehabilitation facilities and maintains a national database for benchmarking the clinical performance of rehabilitation service providers. Dr. Smith consults with inpatient rehabilitation facilities with the aim of improving documentation to support medical necessity through, chart auditing education and consultation. She also assists facilities to properly utilize data for quality and program improvement initiatives that support the accreditation process. As a Clinical Nurse Specialist in Rehabilitation she conducts facility based and regional training workshops to aid clinicians in reliable assessment of function using the Inpatient Rehabilitation Facility-Patient Assessment Instrument (IRF-PAI), the tool currently used by all medical rehabilitation facilities for prospective payment and outcomes management.

Hotels**Downtown Courtyard by Marriott - Detroit, MI**

(313) 222-7700

Amenities include deluxe rooms, fitness center with pool, saunas and aerobics, attached to Renaissance Center, and access to People Mover station.

Holiday Inn Express Hotel & Suites

1020 Washington Blvd, - Detroit, MI

(313-887-7034)

Amenities include complimentary deluxe hot breakfast, indoor pool, fitness center, business center, valet parking, shuttle to DMC campus.

The Atheneum - Detroit, MI

(313) 962-2323

A 4-diamond hotel located in the heart of Greektown featuring spacious suites, health club facility, and easy access to People Mover.

Continuing Education

Target Audience: Healthcare Executives, CFOs, Rehabilitation Nurses, Clinicians, PPS Coordinators, and therapists.

Nurses

AMRPA is an approved provider of continuing nursing education by the Illinois Nurses Association, an Accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Occupational Therapy



This course has been approved for .45 AOTA CEUs. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA

Speech Language Hearing



An annual ASHA CE Registry fee is required to register ASHA CEUs. ASHA CE Registry fees are paid directly to the ASHA National Office. To register CEUs with ASHA, you must complete a CE participant form, turn it in at the time of the activity, and pay the ASHA CE Registry fee. ASHA CEUs are awarded ONLY AFTER receipt of the CE Participant Form AND payment of the Registry fee.



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REGISTRATION FORM

I will be attending the tour of RIM

NAME: _____ TITLE: _____

FACILITY NAME _____

MEDICARE PROVIDER NUMBER _____

ADDRESS: _____
(PLEASE GIVE ADDRESS OF YOUR PHYSICAL LOCATION)

CITY, STATE, ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

PLEASE REPRODUCE THIS FORM FOR ADDITIONAL REGISTRANTS

**ALL REGISTRATIONS ARE ON A FIRST-COME FIRST SERVE BASIS, SPACE IS LIMITED.
REGISTRATION DEADLINE – August 1, 2010
REGISTRATION FEE: \$99**

METHOD OF PAYMENT:

- CHECK ENCLOSED (Make checks payable to AMRPA.)
- Please bill me at the above address unless otherwise noted.
- Master Card/Visa accepted.

Type of credit card _____ Cardholder Name _____

Card number _____ Expiration Date _____

Please indicate if you have special needs and/or special diet.

Special Needs: _____

Registration is easy! - by fax, by email, by mail or online at www.amrpa.org

Phone: (217) 753-1190 Fax: (217) 525-1271 Email: vwiltsie@firminc.com Mail: 206 S. 6th,
Springfield, IL 62701 (to obtain additional registration forms visit www.amrpa.org)

(50% CANCELLATION FEE ASSESSED AFTER AUGUST 1, 2010)

If you have questions, please contact AMY CHEATHAM (acheatham@firminc.com) or VICKI WILTSIE (vwiltsie@firminc.com) at (217)753-1190.