

AMRPA



Many Thanks to MediServe as the Premier Sponsor
of the 2012 AMRPA Spring Executive Forum



MEDISERVE

March 7-8, 2012
Washington, DC

AMRPA SPRING EXECUTIVE FORUM



Dear Colleague,

Please mark your calendar and plan now to attend the American Medical Rehabilitation Providers Association (AMRPA) Executive Forum in Washington, DC, on March 7-8, 2012. This meeting will provide our members' Executives and Senior Medical management with a time-efficient forum to meet and hear from federal policymakers about the key issues that are impacting inpatient rehabilitation hospitals and units and outpatient providers. Our meeting will be held at the Ritz-Carlton Pentagon City in Arlington, Virginia, which is directly across the river from Capitol Hill.

As a leader in the medical rehabilitation field, we need **your** involvement in speaking out on public policy and legislative actions. The personal commitment of CEOs, Medical Directors, Unit Directors and other Senior Executives makes policymakers pay attention to our concerns, and helps AMRPA be even more effective on your behalf.

Inpatient rehabilitation hospitals and units and outpatient providers are facing unprecedented threats from the current efforts to reduce the deficit and finance changes to the Medicare physician fee schedule, among others. AMRPA has been working diligently on your behalf to oppose proposals to increase the threshold to 75%, impose site neutral payment, additional cuts to the market basket as well as supporting extension of the therapy caps exceptions process. In addition, the challenges and opportunities presented by Accountable Care Organizations (ACOs), Bundling demonstrations, and Medical Home demonstrations allow for innovation, enhancement of our ability to serve patients, and to thrive in difficult times. The Executive Forum will give you direct exposure to Congressional, Department of Health and Human Services (HHS), Centers for Medicare and Medicaid Services (CMS) and other key officials.

While you are in Washington, it will be very important that you seek to meet with your local Senate and House of Representatives staff and elected officials. Sessions at the Forum will help you to be fully prepared to conduct useful meetings. If you need assistance in setting up these visits, please let our office in Washington know.

AMRPA's room block at the Ritz Carlton Pentagon City expires on February 18, 2012. Enclosed you will find a preliminary agenda and registration form. For further information, please contact Amy Cheatham or Vicki Wiltsie at 217-753-1190.

Please make this a priority commitment. Your institution and the field as a whole will benefit from your participation.

Sincerely,

Marsha Lommel, MA, MBA, FACHE
President and CEO
Madonna Rehabilitation Hospital

Chair
AMRPA Board of Directors



AMRPA SPRING EXECUTIVE FORUM

*March 7-8, 2012
Ritz-Carlton, Pentagon City
Arlington, VA*

WEDNESDAY, MARCH 7, 2011

- 10:00 a.m. Welcome – Marsha Lommel, AMRPA Chair
- 10:15 a.m. Rehabilitation in 2012 from CMS' Perspective – Laurence Wilson, Director, Chronic Care Policy Group, Center for Medicare, CMS
- 11:15 a.m. Critical Policy Issues Facing the Medical Rehabilitation Field and AMRPA 2012 Draft Policy Agenda – Carolyn Zollar, J.D., Vice President for Government Relations and Policy Development
Status of Legislation - the Medical Rehabilitation Field - Martha Kendrick, J.D., Patton Boggs LLP
- 11:30 a.m. Working Lunch Served
- 12:15 p.m. Recognition of Senator Ben Nelson
- 12:45 p.m. Messages to Take to the Hill – Martha Kendrick, J.D., Patton Boggs LLP
- 1:30 p.m. Hill Visits
- 5:30 p.m. Reception in the Hotel

THURSDAY, MARCH 8, 2011

- 7:45 a.m. Welcome – Marsha Lommel, AMRPA Chair
- 8:00 a.m. Congressional Panel Perspectives on 2012 and the Future
Tony Clapsis, Professional Staff, Senate Finance Committee; Kristin Welsh, Health Policy Advisor, Senate Finance Committee
- 9:15 a.m. The Post Acute Care Payment Reform Demonstration Recommendations; Current Status of Quality Reporting Measures for The First and Second Years - Barbara Gage, Ph.D, Principal Investigator, RTI International
- 10:15 a.m. New Initiatives from the Center for Medicare and Medicaid Innovation – Richard Gilfillan, M.D., Director, Center for Medicare and Medicaid Innovation
- 11:00 a.m. Break
- 11:15 a.m. The Quality Equation: NQF Initiatives - Janet Corrigan, PhD, President, National Quality Forum

- 11:45 a.m. Compliance Contractors: Current Activities of RACs, MACs, and Other Contractors – Marie Casey, BSN, MPH, Deputy Director, Division of Recovery Audit Operations and Brian Elza, PT, Project Officer for the RAC Validation Contractor and Manager, New Issue Review Team
- 12:30 p.m. Lunch
- CMS and Its Leading Initiatives - Jonathan Blum, Deputy Administrator, Center for Medicare
- 1:45 p.m. Compliance Contractors: Current Activities of RACs, MACs, and Other Contractors – Latesha Walker, RN Director, Division of Medical Review
- 2:30 p.m. Essential Health Benefits: Where Rehabilitation and Habilitation Stand in Plan Development – Richard Kronick, Deputy Assistant Secretary for Health Policy
- 3:15 p.m. What the Data Says About the Field – Sam Fleming, Principal, Fleming-AOD
- 4:00 p.m. Update on the FAIR Fund – Peter Thomas, J.D., Power, Pyles, Sutter and Verville
- 4:30 p.m. Town Meeting – Open Discussion on Priorities and Concerns
- 5:30 p.m. Adjourn

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) or any other special needs should contact AMRPA at least 48 hours prior to the event at (217) 753-1190 (voice/TTY).

Cancellation Policy

There is a 50% CANCELLATION FEE ASSESSED AFTER 3/5/2012. Cancellations received prior to 3/5/2012 will be fully refunded to registrant. In the event that AMRPA must cancel or postpone this event, all registration fees will be fully refunded. Event hosts reserve the right to cancel or postpone any or all activities due to unforeseen circumstances. All other cancellations are subject to the policy above.

HOTEL ACCOMMODATIONS

Please make your hotel reservations now as space is limited. A block of hotel rooms have been reserved for March 5-8, 2012 at the Ritz-Carlton, Pentagon City, 1250 South Hayes Street, Arlington, VA at the group rate of \$259.00/night. To make reservations, call (703) 415-5000 or (800) 241-3333 and reference the AMRPA Spring Meeting. The official cut off date is February 18, 2012. **Please book your reservation as soon as possible.**

CATEGORY II (NON-ACHE)


American Medical Rehabilitation Providers Association is authorized to award 11 hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.”

NURSES

AMRPA is an approved provider of continuing nursing education by the Illinois Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This course is eligible for a total of 11 contact hours.



This course has been approved for 1.1 AOTA CEUs. The assignments of AOTA CEUs don't imply endorsement of specific course content, products, or clinical procedures by AOTA.


	<p>American Medical Rehabilitation is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.</p>
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This course is offered for 1.1 ASHA CEUs, Various Level, and Related Area.

An annual ASHA CE Registry fee is required to register ASHA CEUs. ASHA CE Registry fees are paid directly to the ASHA National Office. To register CEUs with ASHA, you must complete a CE participant form, turn it in at the time of the activity, and pay the ASHA CE Registry fee. ASHA CEUs are awarded ONLY AFTER receipt of the CE Participant Form AND payment of the Registry fee.

This is an intermediate level educational activity.

Credit is only given to attendees that sign-in for the course, successfully complete the entire course, and complete the CE verification form and evaluation provided at the end the educational activity.



10th *Celebrating 10 YEARS of educational excellence and service....*

10th Annual Medical Rehabilitation Education Conference and Expo

October 15-17, 2012

Loew's Coronado Bay, San Diego, California

This three-day annual event offers an array of information, education, and colleague collaboration.

AMRPA
10th Annual Medical Rehabilitation Education Conference & Expo

www.amrpa.org