

AMRPA

PRESENTS ITS

“SUMMER SEMINAR SERIES 2009”

It's that time again! You asked if we were going to bring you the latest information again this year and the answer is “YES”. TWO NEW OFFERINGS FOR YOU! These seminars continue the effort we started now 6 years ago

New This Year

AMRPA Bonus Summer Seminar Series Session at Rehabilitation Institute of Chicago. This is a special session for both those professionals who are new to medical rehabilitation hospitals and units and those who want to refresh some skills. The Basic of Medical Necessity Criteria, Exclusion Criteria, and Payment of IRFs and How to Use Data for Better Facility Operations Management, July 22nd, 4:00 – 7:00 p.m. (See attached separate agenda)

Can't make it to the Chicago seminars? No problem! We'll bring the seminar to you! Register below to attend the online seminars for the same fee as attending onsite. While there is no substitution for attending onsite – if you cannot be there this is an alternate option for you.

Don't miss this exciting multimedia opportunity! Chicago seminars to be offered Online!

Access session content on digital media – WHENEVER you want it – captured live and available to you online via the **AMRPA Live Learning Center at www.softconference.com/AMRPA**. View the course online (as released for inclusion), captured as true multimedia re-creations with synchronized slides, handouts, and much more. This multimedia offering is an excellent training tool and an informative resource for missed courses. **And don't forget - you can earn CEU credit by attending the online seminars.** This year, we will be offering contact hours for nurses, OT, PT, Speech, and Nursing Home Administrators.

Presentations

There will be presentations by:

- **Sam Fleming** - Director of eRehabData® and policy analyst for AMRPA
- **Carolyn Zollar, J.D.** - Vice President for Government Relations and Policy Development for AMRPA
- **Pam Smith, DNS** - President of ITHealthTrack
- **Lisa Werner-Bazemore, MBA** - Director of Consulting Services for Fleming-AOD

Agenda

The morning will be spent discussing the latest challenging regulatory and operational issues for IRFs. Participants should leave the meetings knowing the current state of the industry, the direction it is moving, critical pending proposed changes, future aspects and effects of federal regulations, particularly with respect to medical necessity denials of all kinds, RACs, FIs, and ZPICs, the Administration's proposal to bundle all post acute and acute care, and changes to the IRF PPS.

The afternoon will focus on reviewing the stages of the appeals process and utilizing your documentation to defend your denied claims as well as discussing improving the documentation process to minimize denials. Also highlighted will be the most common problems encountered during audits and recognizing opportunities for improved patient care, enhanced team communication and increased satisfaction with your work life.

Speakers

Sam Fleming is the Director of eRehabData®. He has worked with the rehabilitation industry since 1990 providing analytic and information services to both individual rehabilitation facilities and AMRPA. His current responsibilities include policy analysis, advocacy and education, as well as the design, construction, maintenance and development of eRehabData®.

Lisa Werner-Bazemore, MBA, is the Director of Consulting Services for Fleming-AOD. She began her career as a speech-language pathologist before moving into management and administration. She graduated with an Executive M.B.A. in 2001. She has extensive experience with all aspects of the operations of post acute care including IRF, SNF, outpatient and home health including instruments, operations, work flow, language, clinical practice and documentation standards. She has additional experience in consulting, software development and support, business management, marketing and sales, training and education, training and regulatory interpretation.

Pamela Smith, DNS, is President & CEO of IT HealthTrack, a rehabilitation outcomes research and reporting firm located in Williamsville, New York. Smith is a Clinical Nurse Specialist in Rehabilitation Nursing and earned a Doctorate in Nursing Sciences from the State University of New York at Buffalo. She has published many articles about functional outcomes and quality of life following inpatient rehabilitation. Smith is a member of the Association of Rehabilitation Nurses and a past President of her local chapter. She is also a member of the American Congress of Rehabilitation Medicine (ACRM) and sits on the Policy and Legislation Committee. IT HealthTrack is a member of the American Medical Rehabilitation Providers Association (AMRPA). Dr. Smith provides medical record auditing services, consultation and training for inpatient rehabilitation facilities.

Carolyn C. Zollar, J.D. is the Vice President for Government Relations and Policy Development for the American Medical Rehabilitation Providers Association (AMRPA). She has been with the Association for over 13 years. She represents the Association to the Congress and federal executive agencies, and plans, organizes, and coordinates the work of outside consultants in the areas of data analysis and legislative strategy. She has worked with rehabilitation hospitals and units, outpatient rehabilitation facilities, other post acute providers, and non-profit associations and proprietary corporations.

Attached are registration forms and hotel information for each location. The agendas, which are subject to change, include the latest information coming out of Washington.

Please note if you are registering for an onsite seminar you can go to www.amrpa.org to register. Or simply print the registration and fax to us at (217) 525-1271 or call (217) 753-1190 to register via phone.

If you are registering for the RIC seminars via the live learning center – please go to www.softconference.com/AMRPA to register. Payment for these sessions accepted via credit card only.



2009 AMRPA SUMMER SEMINAR SERIES AGENDA

July 21 - Magee Rehabilitation Hospital, Philadelphia, PA

July 23 - Rehabilitation Institute of Chicago, Chicago, IL

July 28 - Reliant Rehabilitation Hospital, Dallas, TX

7:45 am Registration

8:10 am Introductory Comments and Announcements

8:30 am ***Legislative and Regulatory Update – Carolyn Zollar, J.D.***

- Medical Necessity Reviews by MACs, RACs and ZPICs
- Bundling Proposal and Other FY 2010 Budget Savings
- 75% Rule Study
- Post Acute Care Payment Reform Demonstration and Other PAC Research
- Therapy Caps

10:00 am Break

10:15 am ***Trends in Rehabilitation – Sam Fleming***

- Up-to-Date Trends in Outcomes and Practice Patterns in IRFs
- Impact of Medicare Policies (75% Rule, Medical Denial, others)

12:00 noon Lunch Break

1:00 pm Tour of host hospital

1:30 pm ***Defending your Medicare Claim – Lisa Werner-Bazemore***

- Objectives:
- Understand the PAC and MAC appeals process
- Use your documentation to defend your claim through the appeals process
- Establish a process for successfully managing the appeals process
- Auditing your record to improve documentation to avoid further denials

This presentation will briefly review the stages of the appeals process, but will focus on utilizing your documentation to defend your denied claims. It is often difficult to know what to include in an appeal letter, so we will explore items in the medical record that are useful to substantiate your claim of proper payment. We will discuss improving the documentation process to minimize denials and review managing your denied claims utilizing the eRehabData® Appeals Tracking System.

3:00 pm Break

3:15 pm *Confessions of a Rehabilitation Consultant – Pam Smith, DNS*

Self-examination can be a difficult process. It compels us to acknowledge some things that we would often rather ignore or deny. However, it can be a catalyst for change that would otherwise not occur. It forces us to reconsider our priorities and set out on a new path. This session is intended to present the findings from several years of auditing inpatient rehabilitation facilities. It will highlight the most common problems encountered during audits and recognize opportunities for improved patient care, enhanced team communication and increased satisfaction with work life.

Objectives:

- Discuss the changing environment in inpatient rehabilitation facilities (IRFs)
- Recognize some of the key challenges faced by clinicians and administrators in IRFs
- Explore policies that threaten viability of some inpatient programs
- Identify opportunities for growth through self-examination triggered by audits
- Describe strategies to implement change

4:45 pm End

AMRPA BONUS SUMMER SEMINAR SERIES SESSION AGENDA

July 22, 2009, 4:00 pm – 7:00 pm

Rehabilitation Institute of Chicago

Rehab 101

*The Basics of Medical Necessity Criteria, Exclusion Criteria, and Payment for IRFs and
How to Use Data for Better Facility Operations Management*

4:00 pm Introductory Comments and Announcements

4:15 pm Rehab 101 - Overview of Medical Necessity Criteria, Exclusion Criteria, and the IRF Prospective Payment System, Carolyn Zollar, J.D., Vice President for Government Relations and Policy Development

5:15 pm An Introduction to the Use of Data Analysis to Improve Facility Management and Operations - Sam Fleming, Director of eRehabData® and Lisa Werner-Bazemore, Fleming-AOD, Inc.

6:30 pm Questions and Answers

7:00 pm End